

VACANCY FOR THE POST OF MARKETING MANAGER IN LAGOS, NIGERIA

About the Company

We are a leading independent real estate firm of Estate Surveyors and Valuers, duly registered and regulated by the Estate Surveyors and Valuers Registration Board of Nigeria (ESVARBON) and the Royal Institution of Chartered Surveyors (RICS), London. We are also a member of the Nigerian Institution of Estate Surveyors and Valuers (NIESV).

With over 22 years of excellence and innovation in real estate services, and as a Collaboratory firm of Andersen Global, USA, we are committed to investing in our people—our greatest asset.

To support our continued growth and expanding client base, we are seeking a proficient and experienced **Marketing Manager** to join our dynamic team at our Head Office in Lagos.

Job Description

We are seeking an experienced and reliable **Marketing Manager** to lead our property acquisition and disposal services. The ideal candidate will work closely with the estate surveyors and valuers, manage a targeted client base, and contribute to both strategic marketing and customer success initiatives. This role includes overseeing campaigns, business development, and customer engagement throughout the entire sales lifecycle—from initial contact to contract closing and post-sale support.

Key Responsibilities

1. Develop and implement comprehensive marketing strategies to drive brand awareness and business growth.
2. Plan, execute, and oversee marketing campaigns across various channels (digital, print, social media, events).
3. Conduct market research to identify trends, customer needs, and competitor activities.
4. Strengthen and maintain the company's brand image through creative and consistent messaging.
5. Lead and motivate the marketing team toward meeting company goals.
6. Collaborate with sales, product development, and other departments to ensure cohesive marketing efforts.
7. Manage digital marketing activities including SEO, PPC, email marketing, and social media.
8. Monitor and analyze campaign performance; prepare reports and make data-driven decisions.
9. Build and maintain strong relationships with clients and stakeholders to ensure satisfaction and loyalty.

Requirements

- HND/BSc in Business Administration, Marketing, or a related field.
- Membership in relevant sales and marketing professional bodies.
- Minimum of 5 years of marketing and sales experience, with at least 3 years in a direct sales or business development role.
- Real estate industry experience is **mandatory**.
- Proficient in prospecting and client engagement strategies.
- Strong presentation and communication skills.
- Excellent command of Microsoft Office tools (Excel, Word, PowerPoint).

- Skilled in analyzing market data and making informed decisions.
- Highly organized, creative, and results-oriented.
- In-depth understanding of customer behavior and target audience segmentation.

What We Offer

- Competitive salary and benefits
- Opportunities for professional development and career growth
- Supportive, innovative, and team-oriented work environment

How to Apply

Interested candidates should send their CVs to **hr@globalclique.net**

Email Subject: *Marketing Manager*

Only shortlisted candidates will be contacted.