

# VACANCY FOR THE POST OF SOCIAL MEDIA / DIGITAL SALES ASSOCIATE IN IKOTA LEKKI, LAGOS

## **Our Profile**

we are one of Lagos' fast-rising culinary brands, known for delivering premium food experiences with unmatched flavor and service. With our flagship location in ikota Lekki, we continue to redefine casual dining by blending quality meals with a vibrant, engaging customer experience—both online and in-store.

We are currently looking for a **Social Media / Digital Sales Associate** who will help us connect with our audience, drive online orders, and build brand across digital platforms.

## **Role Overview**

The ideal candidate is creative, sales-driven, and tech-savvy with a strong understanding of social media trends, content creation, and customer engagement strategies.

## **Key Responsibilities**

- Manage and grow the company's social media presence across Instagram, TikTok, WhatsApp, and other platforms.
- Create and schedule engaging content (images, videos, captions, reels) aligned with the brand voice.
- Respond promptly to DMs, comments, and online inquiries

to convert leads into sales.

- Monitor daily online orders, follow-ups, and customer feedback.
- Run basic promotional campaigns and track performance using analytics.
- Collaborate with the kitchen and service team to promote daily specials, events, or new offerings.
- Support influencer outreach and online community building.
- Maintain digital records of customer orders, feedback, and marketing insights.

## **Requirements**

- OND/NCE/HND/BSc in any discipline (Marketing, Mass Comm., or related fields is an advantage).
- Previous experience in social media management or digital sales is highly desirable.
- Proficient in Instagram, Canva, TikTok, WhatsApp Business, and other social tools.
- Excellent written communication and content creation skills.
- Strong understanding of social media trends and audience engagement.
- Goal-oriented, organized, and responsive to time-sensitive interactions.
- Friendly, professional, and passionate about food and customer service.

## **How to Apply**

- Interested candidate should send their CVs to [hr@globalclique.net](mailto:hr@globalclique.net)
- Use the job title as the subject of the mail.
- Only shortlisted candidates will be contacted.

